

**FORM 3**  
**SOCIETY ACT**  
**CONSTITUTION**

1. The name of the Society is **FERNIE DESTINATION MARKETING ORGANIZATION SOCIETY** (the "Society") .
2. The purposes of the Society are:
  - a. To execute cost effective, strategic marketing initiatives promoting Fernie, British Columbia and the surrounding area as a premier resort and recreational destination.
  - b. To acquire real and personal property to further the purposes of the Society.
3. It is an unalterable provision of the Constitution that the Fernie Destination Marketing Organization shall be carried on without purpose of direct monetary gain for its members, and any profits or other accretions shall be used solely to promote its purposes.
4. It is an unalterable provision of the Constitution that the members of the Society shall not have any interest in the property or assets of the Society upon the Society ceasing to exist and upon dissolution of the society and after payment of all debts and liabilities, the remaining and residual profit and assets of the Society shall be paid and made over to a non-profit organization with similar purposes to the Society, or a governmental organization for the puposes of promoting purposes similar to the Society.

**BYLAWS**

The bylaws of the Society are those as set in Schedule "A" hereto.

Dated this 19<sup>th</sup> day of October, 2007.